

Rebecca (Becky) Blalock
Senior Vice President
Chief Information Officer

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As senior vice president and chief information officer, Becky Blalock directs information technology strategy and operations across the 120,000 square miles and 9 subsidiaries of Southern Company. Her responsibilities encompass infrastructure, networks, desktops, applications, telephony and cyber security.

Blalock previously served as chief information officer for Georgia Power in 1996, standardizing the computing platforms and support model for more than 26,000 employees. Under her current leadership, 1,015 IT employees provide for the information technology needs of Southern Company.

Since beginning her career at Georgia Power in 1978, Blalock has developed broad management skills in various positions. Most recently, she was vice president of Georgia Power's Community and Economic Development Department, responsible for marketing and positioning the state of Georgia in a global economy. In addition, Blalock has served in leadership positions in corporate communication, external affairs, the office of the CEO, accounting, finance, and customer service.

Blalock serves on several boards, including the Information Technology Association of the America's CIO Council; the City of Atlanta IT Advisory Board; and the advisory board for *TechLINKS* magazine. She also serves as Chair-Elect of Leadership Atlanta, the Mercer University School of Business advisory board and the IT advisory board for Georgia State University. A graduate of Leadership Atlanta and Leadership Georgia, she was named a Fellow of the International Women's Forum Leadership Foundation in 2001.

Blalock has received a host of honors, including being named among *Atlanta Business Chronicle's* 100 Most Influential Atlantans 2006, one of *Computerworld Magazine's* 2006 Premier 100 IT Leaders, the 2006 Power Woman by *Atlanta Woman Magazine*, the 2006 Shining Star Award recipient from the Atlanta Women's Foundation. She was inducted into the 2005 Atlanta YWCA Academy of Women Achievers and named 2003 Georgia CIO of the Year, Global Category, by the Georgia CIO Leadership Association. She was named among the top 50 IT leaders in utilities worldwide by RaderEnergy; a "2003 Diva" by *Business to Business Magazine*; and one of the women "Making a Mark

on Atlanta” by *Atlanta* magazine.

She successfully completed the Program for Management Development at Harvard University in 1994. She holds a master’s degree with honors in business administration from Mercer University and an undergraduate degree in business administration from State University of West Georgia. She lives in Marietta with her husband, Jim, and daughter, Alexandria.

With 4.2 million customers and more than 40,000 megawatts of generating capacity, Atlanta-based Southern Company (NYSE: SO) is the premier super-regional energy company in the Southeast and a leading U.S. producer of electricity. Southern Company owns electric utilities in four states and a growing competitive generation company, as well as fiber optics and wireless communications. Southern Company brands are known for excellent customer service, high reliability and retail electric prices that are 15 percent below the national average. Southern Company has been ranked the nation's top energy utility in the American Customer Satisfaction Index six years in a row. Southern Company has more than 500,000 shareholders, making its common stock one of the most widely held in the United States. Visit the Southern Company Web site at www.southerncompany.com.