

Title: Equifax Identity Management Program: Technology, Compliance, Management, and Risk.

Abstract: A common theme for Equifax is the use of leading edge technology on a global scale. As a case study approach we explore the Identity Management program at Equifax from multiple viewpoints. As Identity Management is a major initiative we discuss the program challenges, the technology investments, the strategic choices for the program, the risk management challenges, the compliance improvement opportunities, and the leverage created by a global business to enterprise approach. In this discussion we will explore the Equifax approach to Identity Management challenges and share lessons learned and leading practices from the Equifax program.